LAUREN MAILLIAN
Humanize your speaking events
ABOUT LAUREN

Lauren Maillian is a former model turned serial entrepreneur; she is the Founder and CEO of LMB Group, a strategic marketing and advisory company, is a Founding Partner at Gen Y Capital Partners, and is the author of the instant bestselling business memoir, The Path Redefined: Getting To the Top On Your Own Terms. Most recently, Lauren has brought her trademark personality and passion for entrepreneurship to television as co-star of the new startup focused reality TV show, Quit Your Day Job, on Oxygen (NBCU).

She has spoken at prestigious institutions including Harvard University, Columbia University, the S.C. Johnson School of Management at Cornell University and the University of Virginia. She is on the advisory board of Digital Undivided, CoSign, and LIQS. Lauren judges the Network For Teaching Entrepreneurship's (NFTE) business plan competition and the incoming classes of Start Up Chile, an incubator program in support of entrepreneurship sponsored by the Chilean Government. She is an active advisor to several startups including the Levo League and the Pipeline Fellowship.

Lauren's work has been featured in national media outlets including Forbes, American Express OPEN Forum, Interactive ONE, Sirius XM Radio, 1010 WIN’s, HuffPost LIVE, UPTOWN Magazine, CNBC's Nightly Business Report, MSNBC, FOX 5, CBS New York, Business Insider, Fast Company, and Black Enterprise. In 2011 she was recognized at The White House by the Kauffman Foundation as an Empact100 Award honoree which lists the top 100 entrepreneurs under 30 and in 2013, Essence Magazine named Lauren a "Shot Caller" to watch in business. In 2014, the New York Urban League's Young Professionals awarded Lauren the honor of Philanthropist of the Year for her charitable involvement and dedication to giving back, in 2015 Kia Motors and UPTOWN Magazine awarded Lauren for being Inspirationally Crafted for her leadership and fearless entrepreneurial journey and in 2015, Smart CEO Magazine named Lauren as a Smart CEO Brava Award Winner.

She is a single mom and currently resides in Manhattan, New York with her two children, Jayden and Chloe.
LAUREN’S SPEAKING TOPICS

That Path Redefined:
Getting to the Top on Your Own Terms

Lauren presents her essential principles to defining, and attaining, success on ‘your own terms.’ In her new book, *The Path Redefined: Getting to the Top on Your Own Terms*, Lauren shares the lessons and tactics that rocketed her to the top of three completely different fields—all before she reached the age of 30. Using her extensive experience as a successful business owner, venture capitalist, and startup advisor, Lauren explains in easy-to-understand terms how to reinvent yourself and plan for success, all while embracing failure by learning from your mistakes. These indispensable tools will help you maximize your full potential without compromising who you truly are.

Getting To the Top On Your Own Terms

Similar to above but showing people how to define and attain success on their own terms amidst the insatiability of modern society. In this talk, Lauren gives you the insight and encouragement to: identify and pursue your true passions; achieve your professional goals, create a career based on the evolution of your interest, and find success.

Is It Worth It Even If I Fail

In this keynote speech, Lauren talks about how to hone a decision calculus that allows you to clearly and consistently evaluate opportunities for growth and help you shift your mindset around taking wing risks and the unknown. Some key areas of this talk are:

- Embrace fear as growth
- Be true to yourself
- Realize your value and identifying your strengths
- The power of transparency in building integrity
- Be more hungry to succeed than thirsty for attention
- Making your success matter and building something meaningful every day

Evolve, Market and Protect Your Brand

In this talk Lauren shares her journey from internationally recognized and award-winning winery owner, to marketer, to technology startup advisor and investor, to author and shows you how you too can have a life and career built by tapping into the essence of what makes you unique and capitalizing on your passions. In this talk, Lauren touches on how to manage social media and maintain relevancy while growing the business of your brand and what takes priority. Lauren gives you permission to evolve based on what you’re passionate about and shows you exactly how to build, market, and protect the brand YOU.

laurenmaillian.com  thepathredefined.com  @laurenmaillian
Innovation in Entrepreneurship
At age 19, Lauren founded her first business, an internationally recognized and award-winning wine brand, by 25 she founded a boutique marketing firm specializing in strategic marketing and branding of luxury goods, and by 26 she was passionate about technology startups and began advising and investing in early stage companies. In this talk, Lauren will show you how to identify your passions and weave together a harmonious roadmap that allows you to find success based on the evolution of you and your interests.

We All Want To Be Wonder Woman
In this illuminating speech, Lauren shares how she rose to the top of 3 industries all before 30 and offers insight into how all women can reach their leadership goals. Lauren will discuss: effective communication, embracing fear, growing from failure, self-confidence, productive collaboration, graceful self-promotion, and intelligent networking.

Lauren also addresses the issues of trying to juggle a career, manage a home, and raise healthy, happy children. She shares her own humorous stories of trying to balance raising her children and furthering her busy entrepreneurial career as a single mother.

Mom: Don’t Lose Yourself
Real solutions and practical insight into thriving at motherhood and career successfully. Learn to recalibrate how you define success, normalcy, and sanity in two of the most important pillars of your life. Become comfortable with who you are, the construct of your family, and learn to maintain your voice and perspective amidst the noise of modern society.

How Your Career Can Evolve with Your Passions
Lauren spent the first several years of her entrepreneurial career allowing other people to dictate her career goals. She spent years building a business many doubted if she could make a success and then unhappy years realizing she wasn’t passionate about the business and had accomplished her goal. She transitioned, based on her expertise and driven by her passions, into areas of professional growth and satisfaction that allowed her to tap into the essence of what makes her unique. After learning to trust her intuition, Lauren followed her passions and worked diligently and strategically on reinventing what she was known for and the industries that she could find success in. Lauren learned that she could live more than one life in a lifetime.

Lauren elaborates on seven principles that will make all the difference in your career:

- Trust your intuition and refer to logic to design your own professional life
- Make connections before you need them and know how to work within your network
• Stay humble but show you’re hungry—sheer grit is a rarity
• Be inquisitive and process feedback
• Accept that perception is reality and know how to monitor how your actions are perceived
• Your professional success depends on your personal happiness

Developing the Next Generation of Women Leaders

Lauren shares her own path to personal growth and offers both young women and educators the valuable lessons she learned along the way. In this talk, Lauren empowers women to dream big and challenges them to push themselves outside of their comfort zone to maximize their full potential and become pioneers by embracing risk and seizing opportunity.

Entrepreneurship: What’s Really Needed to Survive

Do you have what it takes? Probably. But do you understand how to weather the unpredictability and reactionary approach to constantly pivoting with the moving target and the life of entrepreneurship? If that question doesn’t scare you, then this talk will show you what you really need to know, possess and do to have the right approach to get you where you want to go.

For speaking engagements, please contact WME | IMG Speakers at:

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COMPANIES LAUREN HAS WORKED WITH

- Alliance for Women in Media
- American Express Open
- Black Enterprise
- BlogHer
- Bloomberg
- Claudia Chan
- Columbia University
- Cornell University (Founded 1865)
- Fast Company
- Forbes
- Girls Who Code
- Harvard Business Review
- Her Campus
- DeVry
- Huffington Post Live
- Inc.
- JPMorgan Chase & Co.
- LEVO
- LV
- Michelle Obi Brunch
- National Urban League
- NewsOne
- Nexus Global Youth Summit
- The New York Times
- Pipeline Fellowship
- SHE Summit
- SHE Summit Spelman College
- SHE Summit Massachusetts Conference for Women
- SHE Summit Pennsylvania Conference for Women
- SHE Summit The Spelman College
- SHE Summit Under 30 CEO
- Walmart
- YEC