****Testimonials ****
(for more please see attached testimonial page)

Ohio State Newark @OhioStateNewark21 Oct
@BRUCEGEORGE1 What a great experience for our students. Thank you! Hey Bruce your presentation was phenomenal and we can't wait to have you back.

- Jason Lamar, Student and President of Kappa Alpha Psi at Kent State University

“In just a few short days, our students are still talking about Bruce’s performance and lecture. We were blessed to have him share words of wisdom that inspired our students to seek their own voice through poetry, entrepreneurship or social activism.”

Dr. Dean Kay Banks of Newberry College

What’s Your Genius?

follow us on Twitter @geniisiscommon
Like us on Facebook
The Genius Is Common Movement
www.geniisiscommon.com
Bruce George

Bruce is the Co-Founder of the critically acclaimed award winning “Russell Simmons’s Def Poetry Jam.” He’s also the Founder/Managing Editor of “The Bandana Republic, an Anthology of Poetry & Prose by Gang Members & Their Affiliates.”

As an activist Bruce has been and currently is associated with major grassroots organizations that fosters and uplifts people in struggle. Bruce conducts creative writing/performance poetry workshops for colleges/universities/organizations nationally and internationally, and he’s an Executive Consultant for multiple organizations.

Booking Information
bookingbrucegeorge@gmail.com

Slogan Synopsis:
“Genius is Common” -means that all beings have a genius in them, which manifest itself in their own unique way of expressing their passion via their profession or art. An example can be a woman that comes from the inner city, who knows how to micro braid hair, as Picasso painted; that skill is her genius. The slogan: “Genius is Common” has been presented in multiple focus group settings, and all of the participants agreed that the quote resonates with common folk.

“Genius is Common” is a slogan that’s positioned to become a part of the American lexicon, like major advertising slogans such as Nike’s “Just Do It” and Sprite’s “Obey your thirst.”

What makes the slogan “Genius is Common” so unique, is the fact that in few words it levels the playing field of who is traditionally thought of as geniuses, such as Albert Einstein;