

Brother 2 Brother: The Definition of Manhood[®]

Cultural and Personal Empowerment (For Men only)

What is the definition of a man? This powerful and dynamic workshop addresses this question in a highly interactive session that challenges collegiate men to reach their full potential. It reinforces basic core values by instilling cultural customs and traditions that establish and reinforce understanding, respect and sensitivity. This presentation also focuses on several key areas in the personal and professional (academic) development of males, specifically African-American males, in college and addresses them through our unique approach. Finally, participants will leave with a renewed commitment to better their family, campus, community and most of all themselves.

Profile

Purpose-Cultural and Personal Empowerment

Audience-Closed to Men on Campus

Format- A unique mixture of lecture, workshop, and consulting supplemented with interactive exercises, handouts and a customized power point presentation (with open question and answer throughout the session)

Goals:

- To discuss various issues and concerns that relate to how African-American men are portrayed in the mass media and local community and learn ways to improve these images through involvement in campus academics and extracurricular activities (image)
- To empower at least 100 men on the university campus with an understanding and appreciation of the definition of manhood and assist in committing to new holistic goals for them to reach throughout the school year (respect)
- To identify the rights, responsibilities and obligations associated with these goals and the ethical and cultural parameters involved with pursuing and honoring them (accountability)